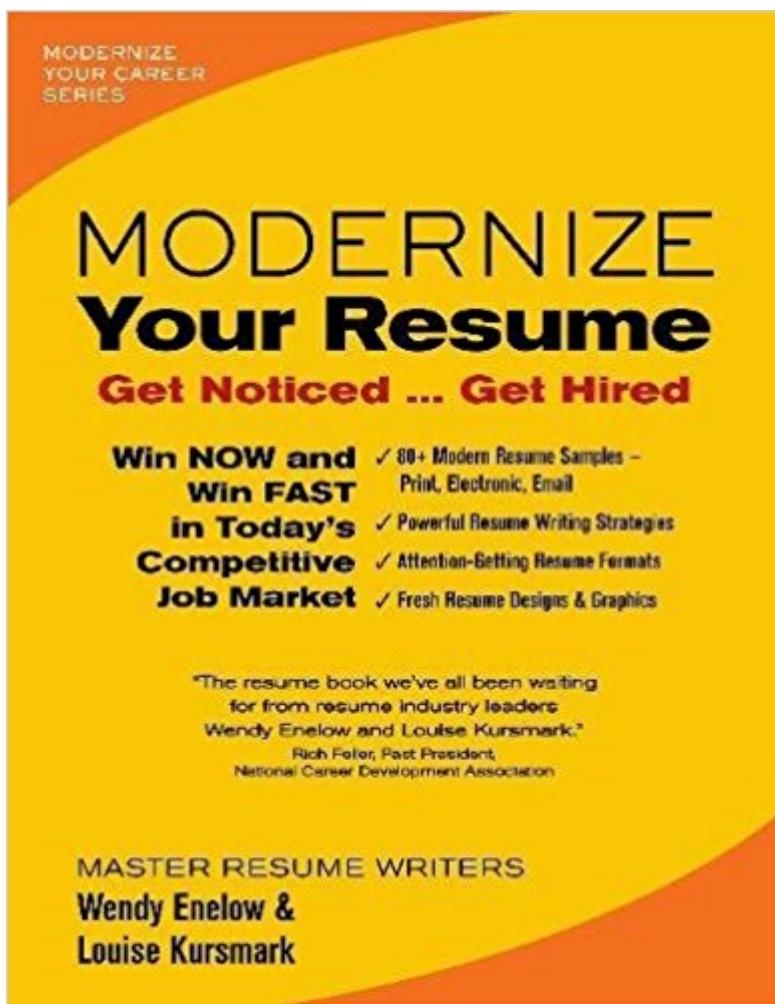


The book was found

Modernize Your Resume (Modernize Your Career)



Synopsis

Based on today's real-world job search trends, Modernize Your Resume shows job seekers how to craft a winning resume to meet the complexities of today's highly competitive and technologically driven employment market. Readers will learn to:

- * Write tight, lean, clean, and laser-focused content to keep readers engaged.
- * Integrate keywords that are vital to being found online.
- * Capture attention with a distinctive design.
- * Understand how to use today's modern resume for person-to-person job search as well as electronic, digital, and mobile search technologies.

The 80+ resume samples demonstrate these strategies in action for real-life job seekers who've excelled in their search campaigns. Clear guidelines and easy-to-follow examples give readers practical know-how for building a powerful resume for today. The resume book we have all been waiting for from resume industry leaders Wendy Enelow and Louise Kursmark. Rich Feller, Past President, National Career Development Association

Book Information

Series: Modernize Your Career

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Average Customer Review: 4.5 out of 5 stars 10 customer reviews

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Customer Reviews

Wendy Enelow and Louise Kursmark are credited with creating, professionalizing, and elevating the resume writing industry worldwide. As a professional resume writer for 30+ years, each has written thousands of resumes for jobseekers around the globe. In addition, together they founded the world's premier resume training and certification company (Resume Writing Academy) and two high-profile organizations dedicated to the development of resume and career professionals (Career

Masters Institute, Career Thought Leaders). They work together remotely, Louise from the 10th floor of a tower in downtown Boston, Massachusetts, and Wendy from her 35-acre farm in the middle of nowhere, Virginia. Both Wendy and Louise are Master Resume Writers, Certified Professional Resume Writers, Job and Career Transition Coaches, and Credentialled Career Masters

Modernize Your Resume, provides freshness to the resume writing industry by offering examples and advice on how to present jobseekers to prospective employers and headhunters. The book incorporates automation and social media platforms that prospective jobseekers need to be visible on. Once again, the dynamic-duo conquers! My library is filled with career development and resume writing publications by authors Wendy Enelow and Louise Kurzmark. They have established themselves as the standard in the resume writing industry. While there are other great talents out there in the resume writing arena, Wendy and Louise have showcased the works of other unknown resume writers in her publications. By allowing these writers to piggyback on their notoriety provides credence to their skills and shows how selfless that Wendy and Louise are.

Still in the early stages of tackling my resume revamp. Solid advice presented in easy to read format. Finding the real world illustrations and nuggets sprinkled throughout each chapters very helpful. Stay tuned, I'll update my review once I take my new and improved resume for a spin in the job market.

This is a great book and I really like the layout of the book with short chapters but full of information. The book has lots of resume examples to use when building your own resume. I gave this book four stars because I think it missed the boat by not giving you downloadable and editable layout templates.

My resume needed an overhaul. A friend recommended Knock 'Em Dead, but having used that book many years ago, I was wanting something else. Modernize Your Resume delivered. With lots of examples and context, this book helped me update my decade old resume.

Wonderful book; I keep up to date on resume trends and this book ties together all of the latest information in a very easy to read book. The examples are exceptionally helpful as well. This is a "must have" resource for anybody wanting their update to make it through today's ATS systems.

Just started reading..so far it's very good....easy to read and gives info on what's trending with resumes today.

Very helpful!

A+A+A+A+A+A+A+A+A+

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